



**LEADERSHIP AND THE SEXES:
Using Gender Science to Create Success in Business**

Michael Gurian

**Wednesday, October 22, 2008
1:00 p.m. – 3:00 p.m.**

**Treasury Executive Institute
801 9th Street NW
Washington, DC**

It might be a fun debate to discuss who (men or women) are better at what in the business world, but gender science tells us it is not a question of better, just different. Co-author Michael Gurian says, "I think what we've been able to prove over the last 20 years is that there is not superiority or inferiority."

Leadership and the Sexes is research-based and very reader friendly, and can be used to improve gender dynamics at work. It offers critical insight into the minefield of gender relationships in the workplace. With a goal of helping organizations learn to capitalize on the strengths of both genders, it offers compelling scientific reasons for bringing us all to the table in equal, unique, and shared roles.

The authors assert that gender intelligence leads to balanced and authentic leadership, and that fundamental to gender intelligence is understanding the natural differences between men and women. Gender science confirms that the male and female brain work differently and consequently lead differently. They provide tips in their book for improving communication and negotiation skills by incorporating gender intelligence.

Michael Gurian is a social philosopher, corporate consultant, family therapist, and a New York Times bestselling author of 25 books. He has pioneered efforts to bring neuro-biology and brain research into workplaces, schools and public policy.

**ECQ 2: Leading People
ECQ 5: Building Coalitions**

REGISTRATION: All SES members, candidates, and GS-15s in Treasury and legacy Treasury bureaus are eligible to attend. Please register by October 15, 2008, on line at <http://intranet.treas.gov/tei/>. DHS and legacy bureau employees should call 202-622-9311 for registration assistance.